

The importance of evidence-based policies in the design and implementation of a new smart specialisation strategy

BAK S3A Briefing

Thursday, January 18, 2018

11am - 14pm, including networking lunch

Venue

Mission of Switzerland to the European Union



BAK Smart Specialisation Association «S3A»

Briefing 2018

«The importance of evidence-based policies in the design and implementation of a new smart specialisation strategy»

International locational competition is intensifying, and this presents the cities and regions in Europe with new challenges. Based on the success and more than 30 years of experience in regional economic research, BAK Economics addresses the resulting needs with the concept of smart specialisation and a fact-based regional analysis.

In order to be able to do that, BAK Economics maintains a high-quality regional database: BAK Regional Economic Database (RED). It contains data on the economic and industry-specific development and location attractiveness of over 1,500 regions in 24 countries. Based on this large and unique database and the idea of smart specialisation, we will be delighted to present our concepts, data and tools for the strategic development of cities and regions in the future.

The purpose of the event is to provide profound regional analysis about smart specialisation and innovation as well as the opportunity for networking for delegates from the public and private sector as well as academic representatives from all over Europe.

Agenda

From

10:45 **Welcome Coffee**

11:00 **Welcome & opening statement**

Ambassadeur & Chef de Mission Urs Bucher (Mission de la Suisse auprès de l'Union européenne)

11:05 **Welcome & opening statement**

Marc Bros de Puechredon (BAK Economics)

11:10 **“The Concept of S3: Revisited”**

Presentation by Dominique Foray (EPFL)

11:25 **“New technologies in the entrepreneurial discovery process”**

Presentation by Martin Eichler (BAK Economics)

11:40 **“Sound base of evidence: The 3D picture of a region”**

Presentation by Dr Andrea Wagner (BAK Economics)

11:55 **Presentation by and comments on previous presentations**

Peter Berkowitz, Head of Unit, Directorate General for Regional and Urban Policy (European Commission)

12:10 **Q&A followed by a panel discussion with all speakers**

Moderation: Jean Severijns

13:00 **Networking Lunch**

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14:00

Venue Mission of Switzerland to the European Union
Place du Luxembourg 1, 1050 Brussels



Getting there From Gare Centrale, take the bus #38 and exit on the 5th station “Luxembourg”.

Seminar costs Free admission

ONLINE Registration By Monday, 15 January 2018 at the latest
[Register now](#)

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In cooperation with:



SwissCore

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